



## 2024 - 2025 Season Performances with Printed Programs

LOON's printed programs find their way into the hands of over 2,000 patrons each year, and the majority of those patrons keep these beautiful books. Your company's ad supports LOON's work year-round, and LOON's patrons continue to let us know that *they see you!*



**Our programs are collectable!**



### The Impresario & Circe on Superior

Mozart/Madison  
Hilliard/Boresi

The Depot Main Stage

November 1 & 3, 2024

*Two one-act comedies: one old, one brand new.*



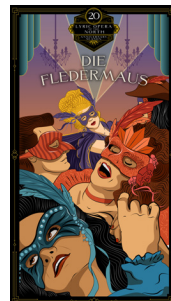
### The Radio Hour

Heggie/Scheer

The Depot Main Stage

January 24 & 26, 2025

*LOON's chorus stars in this charming one-act opera.*



### Die Fledermaus

J. Strauss / Haffner/ Genée

NorShor Theatre

June 13 & 15, 2025

*Champagne in opera form to celebrate the end of LOON's 20th Season!*

RESERVE YOUR AD BY:	SUBMIT YOUR AD BY:	RESERVE YOUR AD BY:	SUBMIT YOUR AD BY:	RESERVE YOUR AD BY:	SUBMIT YOUR AD BY:
FRIDAY 10/4	FRIDAY 10/11	FRIDAY 12/27	FRIDAY 1/3	FRIDAY 5/16	FRIDAY 5/23
FULL SEASON: (The same ad will be printed in each program) RESERVE BY 10/4   SUBMIT YOUR AD BY 10/11					

## 2024 - 2025 Program Ad Specifications & Pricing

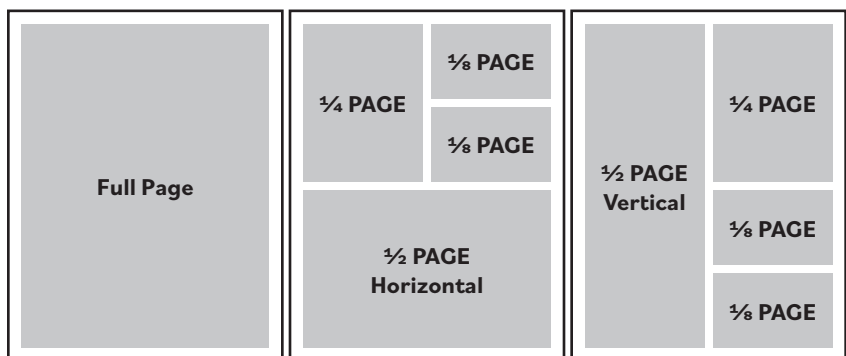
AD DESCRIPTION	AD SIZE	PROGRAM 1 The Impresario / Circe on Superior <i>Reach 560 patrons</i>	PROGRAM 2 The Radio Hour <i>Reach 560 patron</i>	PROGRAM 3 Die Fledermaus <i>Reach 1,170 patrons</i>	TWO PROGRAMS Any 2 programs <i>Reach 1,730 patrons</i>	FULL SEASON All 3 programs <i>Reach 2,290 patrons</i>
FULL PAGE   bleed BACK COVER	7.75" w x 10" h (bleed) 7.625" w x 9.75" h	<p>Full page ads are available for corporate sponsors. SEE NEXT PAGE FOR CORPORATE SPONSORSHIP OPTIONS! For full page options, please contact us.</p>				
FULL PAGE   bleed INSIDE BACK COVER	7.75" w x 10" h (bleed) 7.625" w x 9.75" h					
FULL PAGE no bleed	6.875" w x 9" h					
½ PAGE vertical	3.3125" w x 4.375" h	\$550	\$550	\$550	\$1000	\$1400
½ PAGE horizontal	6.875" w x 4.375" h	\$550	\$550	\$550	\$1000	\$1400
¼ PAGE vertical	3.3125" w x 4.375" h	\$375	\$375	\$375	\$675	\$900
⅛ PAGE horizontal	3.3125" w x 2.0625" h	\$275	\$275	\$275	\$495	\$700

**WANT MORE VISIBILITY? SEE NEXT PAGE FOR CORPORATE SPONSORSHIP OPTIONS!**

### Ad Submission

Print-ready ads may be submitted in digital format via email to: [info@loonopera.org](mailto:info@loonopera.org). Image resolution must be at least 300 dpi. Accepted file formats include: PDF, TIF and JPG.

Ads should be created in or converted to CMYK color before submission. Ads need to be print ready. Ads that do not meet the specifications above will not be included in the program. If you would like assistance creating your ad design we'll connect you with our program designer.



**Questions? Please contact:**  
Sarah Lawrence [info@loonopera.org](mailto:info@loonopera.org)





2024 – 2025 Season

### ***The Impresario***

By W.A. Mozart, with new libretto  
by Jeffrey Madison

### ***& Circe on Superior***

a newly commissioned one-act opera  
by Peter Hilliard & Matt Boresi

November 1 & 3, 2024  
The Depot Mainstage · Duluth, MN

### ***The Radio Hour***

Composed by Jake Heggie  
Libretto by Gene Scheer

January 24 & 26, 2025  
The Depot Mainstage · Duluth, MN

Little Opera of the North presents...

### ***Opera for the Young's Rusalka: A Mermaid's Tale***

Fall 2024 & Winter 2025  
Regional Elementary School Tour

### **Little LOON Public Performance**

Winter 2025  
The Depot Mainstage · Duluth, MN

### ***Valentine's Day Soirée***

Dinner & Fundraiser

February 14, 2025  
Greysolon Ballroom · Duluth, MN

### ***Die Fledermaus***

Composed by Johann Strauss II  
Libretto by Karl Haffner & Richard Genée

June 13 & 15, 2025  
MPAC at UMD · Duluth, MN

### ***Summer Sparkler***

Concert & Fundraiser

August, 2025

## **Become a Season Sponsor!**

Season Sponsors receive brand recognition while providing essential support for LOON's work throughout the season. Whether we are performing in elementary school gyms, or residential care facilities, or on the main stage, your sponsorship keeps LOON singing. Sponsors receive perks throughout the season like additional exposure for your organization, free tickets, and invitations to VIP events. Your sponsorship matters, and its effects are felt throughout the community, even after the curtain comes down!

## **Corporate Sponsorship Levels**

### **\$2,500**

Includes the following benefits:

- Half page ad in program
- Regular mentions on all LOON socials
- Logo recognition on LOON website
- Acknowledgment in the program book or donor listing page

### **\$5,000 and Above**

Includes all benefits listed above, plus:

- Full page ad in program book
- Logo recognition on all LOON social media
- 4 complimentary tickets
- Supertitle Screen mention prior to performance

### **\$7,500 and Above**

Includes all of the benefits listed above for the entire season, plus:

- Logo recognition on poster and postcard
- Lobby recognition at each performance
- Many other visibility options possible - we can build a Corporate Level to suit your needs!

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**Questions?**

**Please contact:**

Sarah Lawrence

[info@loonopera.org](mailto:info@loonopera.org)

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218.464.0922