

LYRIC OPERA OF THE NORTH

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525 S. Lake Avenue, Suite 102
Duluth, MN 55802
218.464.0922 | loonopera.org

LOON's programs are offset-printed in CMYK color with soy inks at a local, green-certified printer.

LOON is a 501 (c) 3 organization.

2023 - 2024 Season Performances with Printed Programs

Speed Dating Tonight!

By Michael Ching
Clyde Iron Works,
Fall 2023

A contemporary comic opera in one act.

Little LOON Public Performance

Opera for the Young's adaptation of *Hansel and Gretel*

The Mainstage at The Depot,
Winter 2024

The touring company performs in this rare public performance. Co-starring a children's chorus from one of our community's Little LOON host schools!

La Bohème

Composed by Giacomo Puccini.

Libretto by Luigi Illica and Giuseppe Giacosa

MPAC at UMD,
June 2024

Struggling artists, gorgeous music, a dying soprano. One of the best and most popular operas of all time.

PERFORMANCE	RESERVE YOUR AD BY:	SUBMIT YOUR AD BY:
FULL SEASON (Ad in all programs)*	Friday, 9/15	Friday, 9/22
PROGRAM 1 (Speed Dating Tonight!)	Friday, 9/15	Friday, 9/22
PROGRAM 2 (Little LOON Public Performance)	Friday, 1/12	Friday, 1/19
PROGRAM 3 (La Bohème)	Friday, 5/17	Friday, 5/24

*The same ad will be printed in each program.

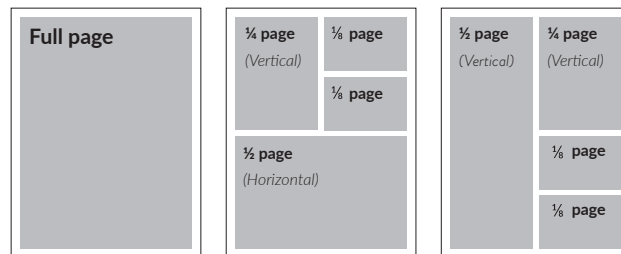
2023 - 2024 Program Ad Specifications & Pricing

AD DESCRIPTION	AD SIZE	PROGRAM 1 <i>Speed Dating Tonight!</i> Reach up to 800 patrons	PROGRAM 2 <i>Little LOON Public Performance</i> Reach up to 300 patrons	PROGRAM 3 <i>La Bohème</i> Reach up to 1,100 patrons	TWO PROGRAMS <i>Speed Dating Tonight and La Bohème</i>	FULL SEASON <i>All 3 programs</i> Contact us directly for more information about Full Season advertising.
Full page (bleed) Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h	Full page ads are available for corporate sponsors. SEE NEXT PAGE FOR CORPORATE SPONSORSHIP OPTIONS! (For full page options, please contact us.)				
Full page (bleed) Inside Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h					
Full page (no bleed)	6.875" w x 9" h					
½ page (vertical)	3.3125" w x 9" h	\$550	\$550	\$550	\$1,000	\$1,400
½ page (horizontal)	6.875" w x 4.375" h	\$550	\$550	\$550	\$1,000	\$1,400
¼ page (vertical)	3.3125" w x 4.375" h	\$375	\$375	\$375	\$675	\$900
¼ page (horizontal)	3.3125" w x 2.0625" h	\$275	\$275	\$275	\$495	\$700
WANT MORE VISIBILITY? SEE NEXT PAGE FOR CORPORATE SPONSORSHIP OPTIONS!						

Ad Submission

Print-ready ads may be submitted in digital format via email to: info@loonopera.org. Image resolution must be at least 300 dpi. Accepted file formats include: PDF, TIF and JPG. Ads should be created in or converted to CMYK color before submission.

Ads need to be print ready. Ads that do not meet the specifications above will not be included in the program. If you would like assistance creating your ad design we'll connect you with our program designer.



Questions? Please contact:
info@loonopera.org



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2023 – 2024 Season Performances

Speed Dating Tonight!

By Michael Ching

Fall 2023

Clyde Iron Works • Duluth, MN

Little Opera of the North presents...

Opera for the Young's *Hansel and Gretel*

Fall 2023 & Winter 2024

Coming to an elementary school near you!

Little LOON Public Performance

Winter 2024

The Depot • Duluth, MN

Valentine's Day Soirée

February 14, 2024

Greysolon Ballroom • Duluth, MN

La Bohème

*Composed by Giacomo Puccini. Libretto
by Luigi Illica and Giuseppe Giacosa*

June 2024

MPAC at UMD • Duluth, MN

Summer Sparkler

Summer 2024

Concert & Fundraiser

2023 – 2024 Corporate Sponsorship

When businesses show their support for Lyric Opera of the North, they gain the loyal patronage of our audience and show the community they are dedicated supporters of the arts. Sponsors play an important role in bringing our season to life. Your company can choose to sponsor a single performance or make the ultimate statement to your community by sponsoring an entire season.

As a corporate sponsor of Lyric Opera of the North, benefits and promotional opportunities await you, your clients, and your employees. There are also numerous ways that your company can tailor your giving aside from mainstage sponsorships. As a sponsor, you show your company cares about the cultural life of our region.

For information on corporate giving, please contact Sarah Lawrence at **218.464.0922** or info@loonopera.org.

Corporate Sponsorship Levels

\$2,500

Includes the following benefits:

- Half page ad in program
- Regular mentions on all LOON socials
- Logo recognition on LOON website
- Acknowledgment in the program book or donor listing page

\$5,000 and Above

Includes all benefits listed above, plus:

- Full page ad in program book
- Logo recognition on all LOON social media
- 4 complimentary tickets
- Supertitle Screen mention prior to performance

\$7,500 and Above

Includes all of the benefits listed above for the entire season, plus:

- Logo recognition on poster and postcard
- Lobby recognition at each performance
- Many other visibility options possible - we can build a Corporate Level to suit your needs!

Questions? Please contact:

Sarah Lawrence at **218.464.0922**
or info@loonopera.org.

