

LYRIC OPERA OF THE NORTH

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525 S. Lake Avenue, Suite 102
Duluth, MN 55802
218.464.0922 | loonopera.org

LOON's programs are offset-printed in CMYK color with soy inks at a local, green-certified printer.

LOON is a 501 (c) 3 organization.

2019 - 2020 Season Performances with Printed Programs

A Night at the Opera DECC, November 23, 2019

LOON begins its season by joining forces with the DSSO to bring Opera's Greatest Hits to the stage for one night only.

Amahl and the Night Visitors by Giancarlo Menotti Masonic Temple, January 24 & 26, 2020

The very first holiday TV special was an opera! LOON's family-friendly favorite returns by popular demand.

Tosca by Giacomo Puccini NorShor Theatre, June 12 & 14, 2020

Everything you want an opera to be: gorgeous voices, soaring melodies, a diva, an artist, and one of opera's greatest villains.

PERFORMANCE	RESERVE YOUR AD BY:	SUBMIT YOUR AD BY:
FULL SEASON <i>(Ad in all programs)*</i>	Friday, 10/25	Friday, 11/8
PROGRAM 1 <i>(A Night at the Opera)</i>	Friday, 10/25	Friday, 11/8
PROGRAM 2 <i>(Amahl and the Night Visitors)</i>	Friday, 12/6	Tuesday, 12/20
PROGRAM 3 <i>(Tosca)</i>	Friday, 5/15	Friday, 5/29

*The same ad will be printed in each program.

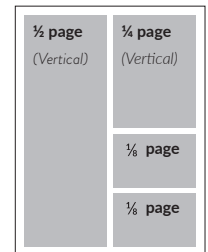
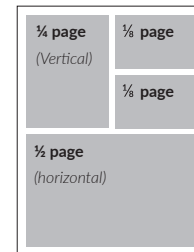
2019 - 2020 Program Ad Specifications & Pricing

AD DESCRIPTION	AD SIZE	PROGRAM 1 <i>A Night at the Opera</i> <small>Reach up to 2,200 patrons. **Limited space. Priority space goes to Corporate sponsors.</small>	PROGRAM 2 <i>Amahl & the Night Visitors</i> <small>Reach up to 700 patrons</small>	PROGRAM 3 <i>Tosca</i> <small>Reach up to 1,100 patrons</small>	TWO PROGRAMS <i>Amahl & the Night Visitors and Tosca</i> <small>Reach up to 1,600 patrons</small>	FULL SEASON <i>All 3 programs</i> <small>Limited Availability for Program 1. Contact us directly for more information about Full Season advertising.</small>
Full page (bleed) Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h	<p>Full page ads are available for corporate sponsors.</p> <p>SEE NEXT PAGE FOR CORPORATE SPONSORSHIP OPTIONS!</p> <p><i>(For full page options, please contact us.)</i></p>				
Full page (bleed) Inside Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h					
Full page (no bleed)	6.875" w x 9" h					
½ page (vertical)	3.3125" w x 9" h	\$550	\$550	\$550	\$1,000	\$1,400
½ page (horizontal)	6.875" w x 4.375" h	\$550	\$550	\$550	\$1,000	\$1,400
¼ page (vertical)	3.3125" w x 4.375" h	\$375	\$375	\$375	\$675	\$900
¼ page (horizontal)	3.3125" w x 2.0625" h	\$275	\$275	\$275	\$495	\$700
WANT MORE VISIBILITY? SEE NEXT PAGE FOR CORPORATE SPONSORSHIP OPTIONS!						

Ad Submission

Print-ready ads may be submitted in digital format via email to: info@loonopera.org. Image resolution must be at least 300 dpi. Accepted file formats include: PDF, TIF and JPG. Ads should be created in or converted to CMYK color before submission.

Ads need to be print ready. Ads that do not meet the specifications above will not be included in the program. If you would like assistance creating your ad design we'll connect you with our program designer.



Questions? Please contact:
info@loonopera.org



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2019 – 2020 Season Performances

Little Opera of the North presents...
Opera for the Young's Cinderella
*Coming to an elementary school near you!
Taking reservations for October & February
performances.*

A Night at the Opera

Concert with DSSO
November 23, 2019
DECC • Duluth, MN

Amahl and the Night Visitors

January 24 & 26, 2020
Masonic Temple • Duluth, MN

Valentine's Day Soirée

Friday, February 14, 2020
Greysolon Ballroom • Duluth, MN

Tosca

June 12 & 14, 2020
NorShor Theatre • Duluth, MN

Summer Sparkler Concert & Fundraiser

Tuesday, August 11, 2020
Northland Country Club • Duluth, MN

2019 – 2020 Corporate Sponsorship

When businesses show their support for Lyric Opera of the North, they gain the loyal patronage of our audience and show the community they are dedicated supporters of the arts. Sponsors play an important role in bringing our season to life. Your company can choose to sponsor a single performance or make the ultimate statement to your community by sponsoring an entire season.

As a corporate sponsor of Lyric Opera of the North, benefits and promotional opportunities await you, your clients, and your employees. There are also numerous ways that your company can tailor your giving aside from mainstage sponsorships. As a sponsor, you show your company cares about the cultural life of our region.

For information on corporate giving, please contact Sarah Lawrence at **218.464.0922** or info@loonopera.org.

Corporate Sponsorship Levels

\$2,500

Includes the following benefits:

- Full page ad in program
- Logo recognition on LOON website
- Acknowledgment in the program book or donor listing page

\$5,000 and Above

Includes all benefits listed above, plus:

- Logo recognition on all LOON social media
- 4 complimentary tickets
- Supertitle Screen mention prior to performance

\$7,500 and Above

Includes all of the benefits listed above for the entire season, plus:

- Logo recognition on poster and postcard
- Lobby recognition at each performance
- Many other visibility options possible - we can build a Corporate Level to suit your needs!

12-Member Elite Ops Club

Sponsor 1 Month of Lyric Opera of the North operational expenses:

\$8,200

Includes all of the benefits listed above for the entire season, plus:

- Dinner at the home of LOON's General Artistic Directors.
- Photo recognition (your company's logo or a photograph) in our monthly e-newsletter, and in each of our season's programs.

Questions? Please contact:

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