

LYRIC OPERA OF THE NORTH

LYRIC OPERA of the NORTH

PO Box 462 | Duluth, MN 55801
218.464.0922 | loonopera.org

Why Advertise with LOON?

Lyric Opera of the North is the region's only year-round professional opera company. Your support keeps this gorgeous, vibrant art form singing on stages in the Twin Ports, and in schools throughout the Arrowhead region.

LOON's programs are offset-printed in CMYK color with soy inks at a local, green-certified printer.

LOON is a 501 (c) 3 organization.

2018 - 2019 Season Performances with Printed Programs

Trouble in Tahiti by Leonard Bernstein & Filthy Habit by Peter Hilliard and Matt Boresi

LOON's 15th season begins with a double-bill. Two fully staged one-hour operas, sung in English.

**Clyde Iron Works,
October 28, 29, & 30, 2018**

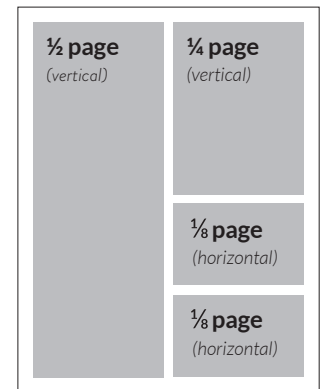
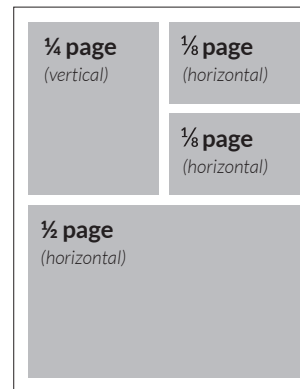
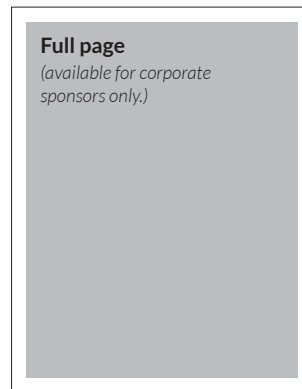
Elixir of Love by Gaetano Donizetti & Felice Romani

Beautiful, light and bubbly like a sparkling elixir! Sung in Italian with English Supertitles.

**Marshall Performing Arts
Center at UMD,
June 14 & 16, 2019**

2018 - 2019 Program Ad Specifications & Pricing

AD DESCRIPTION	AD SIZE	PROGRAM 1 <i>Trouble in Tahiti/ Filthy Habit</i> <small>Reach 500 - 750 patrons</small>	PROGRAM 2 <i>Elixir of Love</i> <small>Reach 800 - 1,100 patrons</small>	FULL SEASON <i>Both programs</i> <small>Reach 1,300 - 1,850 patrons</small>
Full page (bleed) Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h (trim)	Full page ads are available for corporate sponsors. SEE REVERSE FOR OUR NEW CORPORATE SPONSORSHIP OPTIONS! <i>(Preference on placement is first come, first served.)</i>		
Full page (bleed) Inside Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h (trim)			
Full page (no bleed)	6.875" w x 9" h			
½ page (vertical)	3.3125" w x 9" h	\$550	\$550	\$1,000
½ page (horizontal)	6.875" w x 4.375" h	\$550	\$550	\$1,000
¼ page (vertical)	3.3125" w x 4.375" h	\$375	\$375	\$675
⅛ page (horizontal)	3.3125" w x 2.0625" h	\$275	\$275	\$495
WANT MORE VISIBILITY? SEE REVERSE FOR CORPORATE SPONSORSHIP OPTIONS!				



Ad Deadlines

PERFORMANCE	RESERVE YOUR AD BY	SUBMIT YOUR AD BY
FULL SEASON (Ad in both programs)*	Friday, SEPTEMBER 21	Friday, OCTOBER 5
PROGRAM 1 (Trouble in Tahiti & Filthy Habit)	Friday, SEPTEMBER 21	Friday, OCTOBER 5
PROGRAM 2 (Elixir of Love)	Friday, MAY 10	Tuesday, MAY 28

*The same ad will be printed in each program.

Ad Submission

Print-ready ads may be submitted in digital format via email to: info@loonopera.org. Image resolution must be at least 300 dpi.

Accepted file formats include: PDF, TIF and JPG.

Ads should be created in or converted to CMYK color before submission.

Ads need to be print ready. Ads that do not meet the specifications above will not be included in the program. If you would like assistance creating your ad design we'll connect you with our program designer.

Questions? Please contact:

info@loonopera.org



THANK YOU!

LYRIC OPERA OF THE NORTH

LYRIC OPERA of the NORTH

PO Box 462 | Duluth, MN 55801
218.464.0922 | loonopera.org

2018 – 2019 Season Performances

Trouble in Tahiti/Filthy Habit

(Mainstage Production)

October 28, 29, & 30, 2018

Clyde Iron Works • Duluth, MN

Tickets available August 14, 2018

little opera of the north presents... ***Opera for the Young's The Elixir of Love***

Coming to an elementary school near you!
Taking reservations for October & February
performances.

Valentine's Day Soirée

Thursday, February 14, 2019

Greysolon Ballroom • Duluth, MN

The Elixir of Love

(Mainstage Production)

June 14 & 16, 2019

Marshall Performing Arts Center at UMD

Tickets available January 10, 2019

Summer Sparkler Concert & Fundraiser

August 2019

Northland Country Club • Duluth, MN

2018 – 2019 Corporate Sponsorship

When businesses show their support for Lyric Opera of the North, they gain the loyal patronage of our audience and show the community they are dedicated supporters of the arts. Sponsors play an important role in bringing our season to life. Your company can choose to sponsor a single performance or make the ultimate statement to your community by sponsoring an entire season.

As a corporate sponsor of Lyric Opera of the North, benefits and promotional opportunities await you, your clients, and your employees. There are also numerous ways that your company can tailor your giving aside from mainstage sponsorships. As a sponsor, you show your company cares about the cultural life of our region.

For information on corporate giving, please contact Sarah Lawrence at **218.464.0922** or **info@loonopera.org**.

Corporate Sponsorship Levels

\$2,500

Includes the following benefits:

- Full page ad in program
- Logo recognition on LOON website
- Acknowledgement in the program book or donor listing page

\$5,000 and Above

Includes all benefits listed above, plus:

- Logo recognition on all LOON social media
- 4 complimentary tickets
- Supertitle Screen mention prior to performance

\$7,500 and Above

Includes all of the benefits listed above for the entire season, plus:

- Logo recognition on poster and postcard
- Lobby recognition at each performance

12-Member Elite Ops Club

Sponsor 1 Month of Lyric Opera of the North operational expenses:

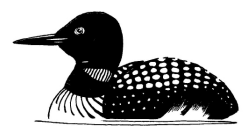
\$8,200

Includes all of the benefits listed above for the entire season, plus:

- Dinner at the home of LOON's General Artistic Directors.
- Photo recognition (your company's logo or a photograph) in our monthly e-newsletter, and in each of our season's programs.

Questions? Please contact:

Sarah Lawrence at **218.464.0922**
or **info@loonopera.org**.



THANK YOU!