

LYRIC OPERA OF THE NORTH

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PO Box 462 | Duluth, MN 55801
218.464.0922 | www.loonopera.org

Why Advertise with LOON?

Lyric Opera of the North is the region's only year-round professional opera company. Your support keeps this gorgeous, vibrant art form singing on stages in the Twin Ports, and in schools throughout the Arrowhead region.

LOON's programs are offset-printed in CMYK color with soy inks at a local, green-certified printer.

LOON is a 501 (c) 3 organization.

2017 – 2018 Season Performances with Printed Programs

St. John Passion, J.S. Bach

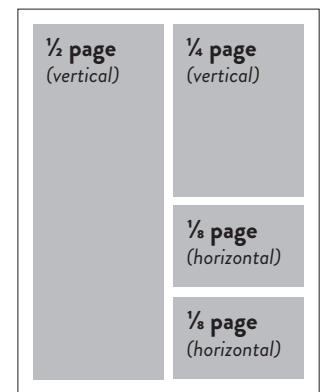
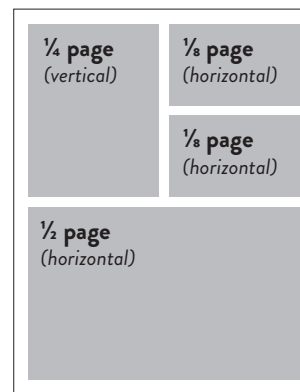
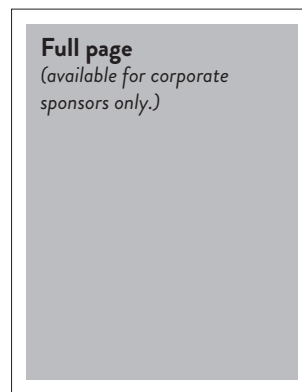
A staged performance of this choral masterpiece, featuring special guests, the Twin Ports Choral Project. Sung in German with English Sung in German with English supertitles. Lincoln Park Middle School. **October 14 & 15, 2017.**

Don Giovanni, W. A. Mozart

The famous womanizer finally meets his match in one of the most beloved operas of all time. Sung in English and Italian with English supertitles. NorShor Theatre, **June 22 & 24, 2018.**

2017 – 2018 Program Ad Specifications & Pricing

AD DESCRIPTION	AD SIZE	PROGRAM 1 <i>St. John Passion</i>	PROGRAM 2 <i>Don Giovanni</i>	FULL SEASON <i>Both programs</i>
Full page (bleed) Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h (trim)	} Full page ads are available for corporate sponsors. SEE REVERSE FOR OUR NEW CORPORATE SPONSORSHIP OPTIONS! <i>(Preference on placement is first come, first served.)</i>		
Full page (bleed) Inside Back Cover	7.75" w x 10" h (bleed) 7.625" w x 9.75" h (trim)			
Full page (no bleed)	6.875" w x 9" h			
½ page (vertical)	3.3125" w x 9" h	\$550	\$550	\$1,000
½ page (horizontal)	6.875" w x 4.375" h	\$550	\$550	\$1,000
¼ page (vertical)	3.3125" w x 4.375" h	\$375	\$375	\$675
⅛ page (horizontal)	3.3125" w x 2.0625" h	\$275	\$275	\$495
WANT MORE VISIBILITY? SEE REVERSE FOR CORPORATE SPONSORSHIP OPTIONS!				



Ad Deadlines

PERFORMANCE	RESERVE YOUR AD BY	SUBMIT YOUR AD BY
FULL SEASON (Ad in both programs)*	Friday, SEPTEMBER 1	Friday, SEPTEMBER 15
PROGRAM 1 (St. John Passion)	Friday, SEPTEMBER 1	Friday, SEPTEMBER 15
PROGRAM 2 (Don Giovanni)	Friday, MAY 18	Friday, JUNE 1

*The same ad will be printed in each program.

Ad Submission

Print-ready ads may be submitted in digital format via email to: info@loonopera.org. Image resolution must be at least 300 dpi. Accepted file formats include: PDF, TIF and JPG.

Ads should be created in or converted to CMYK color before submission.

Ads need to be print ready. Ads that do not meet the specifications above will not be included in the program. If you would like assistance creating your ad design we'll connect you with our program designer.

Questions? Please contact:

info@loonopera.org



THANK YOU!

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2017 – 2018 Season Performances

ST. JOHN PASSION

(Mainstage Production)

October 14 & 15, 2017

Lincoln Park Middle School • Duluth, MN
Tickets available August 10, 2017

little opera of the north presents...

Opera for the Young's ORPHEUS RETURNS

Coming to an elementary school near you!
Taking reservations for February & March
performances.

Valentine's Day Soirée

Tuesday, February 13, 2018

Greysolon Ballroom in Duluth, MN

DON GIOVANNI

(Mainstage Production)

June 22 and 24, 2018

NorShor Theatre • Duluth, MN
Tickets available January 10, 2018

Summer Sparkler Concert & Fundraiser August 9, 2018

Historic Scott House in Carlton, MN

2017 – 2018 Corporate Sponsorship

When businesses show their support for Lyric Opera of the North, they gain the loyal patronage of our audience and show the community they are dedicated supporters of the arts. Sponsors play an important role in bringing our season to life. Your company can choose to sponsor a single performance or make the ultimate statement to your community by sponsoring an entire season.

As a corporate sponsor of Lyric Opera of the North, benefits and promotional opportunities await you, your clients, and your employees. There are also numerous ways that your company can tailor your giving aside from mainstage sponsorships. As a sponsor, you show your company cares about the cultural life of our region.

For information on corporate giving, please contact
Sarah Lawrence at 218.464.0922 or info@loonopera.org.

Corporate Sponsorship Levels

\$2,500

Includes the following benefits:

- Full page ad in program
- Logo recognition on LOON website
- Acknowledgement in the program book or donor listing page
- Full page ad in program book for full season

\$5,000 and Above

Includes all benefits listed above, plus:

- Logo recognition on all LOON social media
- 4 complimentary tickets
- Supertitle Screen mention prior to performance

\$7,500 and Above

Includes all of the benefits listed above for the entire season, plus:

- Logo recognition on poster and postcard
- Lobby recognition at each performance

12-Member Elite Ops Club

Sponsor 1 Month of Lyric Opera of the North operational expenses: **\$8,200**

Includes all of the benefits listed above for the entire season, plus:

- Dinner at the home of LOON's General Artistic Directors.
- Photo recognition (your company's logo or a photograph) in our monthly e-newsletter, and in each of our season's programs.

Questions? Please contact:

Sarah Lawrence at 218.464.0922



THANK YOU!